LIVING IN THE
INFORMATION
TECHNOLOGY ERA

TEODORO F. REVANO, JR.

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Lay Out & Cover Design: Erwin Bongalos

PREFACE

Living in the Information Technology Era will examine communication and information technologies with particular emphasis on the internet and its components and in particular how they are used by the millennial generation. The goal of the course is to understand how the communication and information technologies evolve and the cultural, economic, political and social implications of such technologies for society. The course will also discuss how individuals, media organizations and corporations employ the internet for their benefit.

Living in the Information Technology Era is intended to provide students with a broad understanding of the social, cultural, and economic consequences of new communication technologies and to encourage critical thinking about "new media" generally. Through exams and media-related assignments, students will learn to analyze the evolving information ecology as it affects the media industries as well as media audiences. Through course projects, students will examine issues involving convergent media and the impact of intensive new media use on consumers.

DEDICATION

To
Almighty Father;
My Family;
Teodoro Estrada Rivano Sr. (+) and Merilyn Feria Rivano
My Siblings;
My Nephew;
My Friends and
Engr. Jordan Elefane Mora

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